



From the State Library - January 4, 2019

# Announcement: New Resource for Career Services, Test Prep, Software Tutorials for Iowa Libraries

[Brainfuse](#) has been selected as the new online resource provider for career services, test prep, and software tutorials for Iowa libraries.

## About Brainfuse

From academic tutoring to career coaching, Brainfuse offers innovative services designed to meet patron needs. Users decide how they want to acquire a skill or grasp a concept, and Brainfuse gives them the tools to master it.



Iowa libraries will have access to the Brainfuse suite of academic and career resources including:

- **JobNow:** one-of-a-kind career assistance that covers all major aspects of job hunting.
- **LearnNow:** a library of self-study lessons, videos, practice tests, and more with the option to connect with a live tutor.
- **Adult Learning Center:** providing academic assistance designed for adult learners.
- **VetNow:** supporting the community's veterans and their families with locating eligible benefits, live online academic tutoring, employment transition assistance, and finding community resources.

## Background

Previously the State Library and Iowa Workforce Development provided online learning resources through EBSCO's Learning Express. After the initial three year contract followed by three one-year extensions, state purchasing rules required a new competitive

bidding process. Last fall, with input from public and academic librarians, the State Library posted a request for proposals for a career services online resource. Four Iowa librarians along with State Library staff reviewed and evaluated the proposals and determined Brainfuse offered the best components and value for the resources needed.

## Transition Process

Libraries will continue to have access to Learning Express through January 31, 2019. The State Library's implementation team is hard at work with Brainfuse on the rollout of this new service to Iowa libraries. Libraries will soon receive information on how to make the new products available to patrons and students.

**Watch for more information on Brainfuse and the rollout process coming soon.**

[Visit the Brainfuse website](#)

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